

Business start-up template sample

1. Business name:	Spiderman Character Business	2. *Target market (Who do you think will want to buy your product or service? These are the people that you want to advertise your business to.)	Parents of children ages 4-9
3. How are you going to advertise your business? Word of mouth, Facebook, Youtube videos of parties with me acting like Spiderman. Passing out my flyers on Sunday to Moms of small kids at the churches in my neighborhood.			
4. What start-up costs do you have? Costume (bought for \$50 at a resale shop), music CD with Spiderman theme song and dance party music for small kids (bought for \$5 at a garage sale).			
	<i>Service/Product</i>	<i>Service/Product</i>	<i>Service/Product</i>
5. What type of services/products will you offer? List them here:	Game 1: Help Spiderman search for the hidden treasures (1 hour)	Game 2: Spiderman hide-n-seek (1 hour)	Spiderman dance party (1 hour)
6. How many service hours do you plan to work each month?	<u>10</u>	<u>20</u>	<u>10</u>
7. How many products do you plan to sell each month?	<u>0</u>	<u>0</u>	<u>0</u>
8. Cost of goods sold (How much do the supplies cost to help you perform the service or make this product per month?)	\$20 for 20 treasure items from the dollar store for each party service hour = \$200.00	No need to buy anything to play this game	No need to buy anything to play this game
9. How much will you charge customers for each service/product?	Per hour <u>\$60</u>	Per hour <u>\$50</u>	Per hour <u>\$50</u>
10. Gross Income (Multiply the per service/product rate in #6 and/or #7 by your answer in #9)	\$ <u>600.00</u>	\$ <u>1,000.00</u>	\$ <u>500.00</u>
11. How much total will you Gross each month (Add all amounts in row #10)?	\$2,100		
12. Net Profit (Subtract #8 from #10)	\$ <u>400.00</u>	\$ <u>1,000.00</u>	\$ <u>500.00</u>
13. How much will your Net Profit be each week? (This is how much you keep for yourself. Add all amounts in row #12)	\$ <u>1,900.00</u> ←		

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1. Business name:		2. *Target market (Who do you think will want to buy your product or service? These are the people that you want to advertise your business to.)	
3. How are you going to advertise your business?			
4. What start-up costs do you have?			
	<i>Service/Product</i>	<i>Service/Product</i>	<i>Service/Product</i>
5. What type of services/products will you offer? List them here:			
6. How many service hours do you plan to work each month?			
7. How many products do you plan to sell each month?			
8. Cost of goods sold (How much do the supplies cost to help you perform the service or make this product per month?)	\$	\$	\$
9. How much will you charge customers for each service/product?	\$	\$	\$
10. Gross Income (Multiply the per service/product rate in #6 and/or #7 by your answer in #9)	\$	\$	\$
11. How much total will you Gross each month (Add all amounts in row #10)?	\$		
12. Net Profit (Subtract #8 from #10)	\$	\$	\$
13. How much will your Net Profit be each week? (This is how much you keep for yourself. Add all amounts in row #12)	\$ _____ ←		